

Elements

Published bimonthly since 2005

Jointly published by 18 professional geoscience societies

Each issue explores a theme of broad interest in the geosciences, through peer-reviewed, invited articles.

~16,000 subscribers in 102 countries available in >1,800 libraries

Available in print and online

Regular features include calendar of events, book reviews, conference reports, and society news.

Includes short articles and editorials that explore new advances in societal significance of the science.

5-year journal impact factor: 3.632

Advertising Policy

Elements offers print and online advertising options. Advertorials (ad + PR article) are published both in print and online.

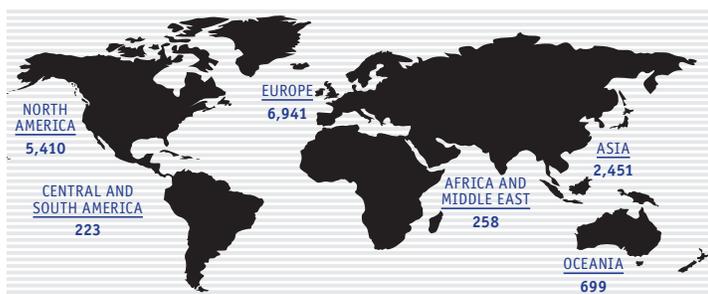
Elements accepts paid advertisements related to mineralogy, crystallography, geochemistry, or petrology, and to the use of these disciplines in other sciences, industry, technology, or the arts.

Audience Profile

- Mineralogists, geochemists, and petrologists of participating societies
- Scientists in other disciplines (materials scientists, physicists, chemists, environmental geoscientists, biologists)
- Academic, industrial, and government scientists
- Students in the geosciences
- Popular-science writers
- Funding agencies and policy makers

Readership: members of the 18 participating scientific societies (see below) and over 1,800 libraries and institutions worldwide.

Participating Societies: Mineralogical Society of America • Geochemical Society • Mineralogical Society of the UK and Ireland • German Mineralogical Society • The Meteoritical Society • Mineralogical Association of Canada • The Clay Minerals Society • Association of Applied Geochemistry • Italian Society of Mineralogy and Petrology • International Association of GeoChemistry • Société Française de Minéralogie et de Cristallographie • Spanish Mineralogical Society • Swiss Society of Mineralogy and Petrology • European Association of Geochemistry • Mineralogical Society of Poland • International Association of Geoanalysts • Japan Association of Mineral Sciences • International Association on the Genesis of Ore Deposits



Circulation

Elements is distributed in print and online.

Print run: 16,000 copies shipped to 102 countries

Online version: available at elementsmagazine.org and pubs.geoscienceworld.org/elements

Other: available in over 1,800 libraries and institutions worldwide

2026 Thematic Topics

- FEBRUARY** **Earth's Carbon Cycle Thermostat: Beyond the Textbook Model**
GUEST EDITORS: Laurence Coogan, Kimberly Lau, and Jeremy Caves Rugenstein
- APRIL** **Discovery of Volatiles on the Moon: Renaissance in Lunar Exploration Science & Beyond**
GUEST EDITORS: Deepak Dhingra, Mahesh Anand, and Jennifer Heldmann
- JUNE** **Mineral Physics Applied to Earth and Planetary Sciences**
GUEST EDITORS: Patrick Cordier and Jennifer Jackson
- AUGUST** **Quartz**
GUEST EDITORS: Gerald Raab, Axel Müller, Jens Götze, Yuanming Pan, and Sumiko Tsukamoto
- OCTOBER** **Stromatolites – Deep Time Geochemical Archives of Microbial Ecosystems of Earth**
GUEST EDITORS: Sebastian Viehmann, Karim Benzerara, and Simon Hohl
- DECEMBER** **Zeolites**
GUEST EDITORS: Tobias Weisenberger, G. Diego Gatta, Alessio Langella, and David Bish

Some facts about elementsmagazine.org in 2024

79,509 unique visitors

204,128 page views (~17,000 per month)

2026 Print Advertising Rates

Advertising Rates (in US\$)		Three times a year 10% discount	Six times a year 15% discount
Full page – back cover*	\$2,600	\$2,340	\$2,210
Full page – inside covers*	\$2,400	\$2,160	\$2,040
Full page*	\$2,150	\$1,935	\$1,828
Half page	\$1,490	\$1,341	\$1,267
Third page	\$1,075	\$968	\$914
Quarter page	\$825	\$743	\$701
Eighth page	\$425	\$383	\$361
* Includes a two-month online ad at elementsmagazine.org		Additional costs, based on typesetting and design time, will be charged if we design your ad.	

2026 Advertorial Rates

Advertising Rates (in US\$)		Three times per year 10% discount	Six times per year 15% discount
Centerfold	\$2,600	\$2,340	\$2,210
Two-page spread	\$2,400	\$2,160	\$2,040
Full page	\$1,490	\$1,341	\$1,267
Half page	\$1,075	\$968	\$914

Advertorials are an attractive combination of an ad and PR article, published both in print and online.

2026 Online Advertising Rates

Advertising Rates (in US\$)	1 month	1 year
Homepage	\$100	\$1000
All other pages	\$80	\$800

2026 Deadlines

Deadline to reserve advertising space in 2026	Artwork due
February issue	15 December (2025)
April issue	15 February
June issue	15 April
August issue	15 June
October issue	15 August
December issue	15 October

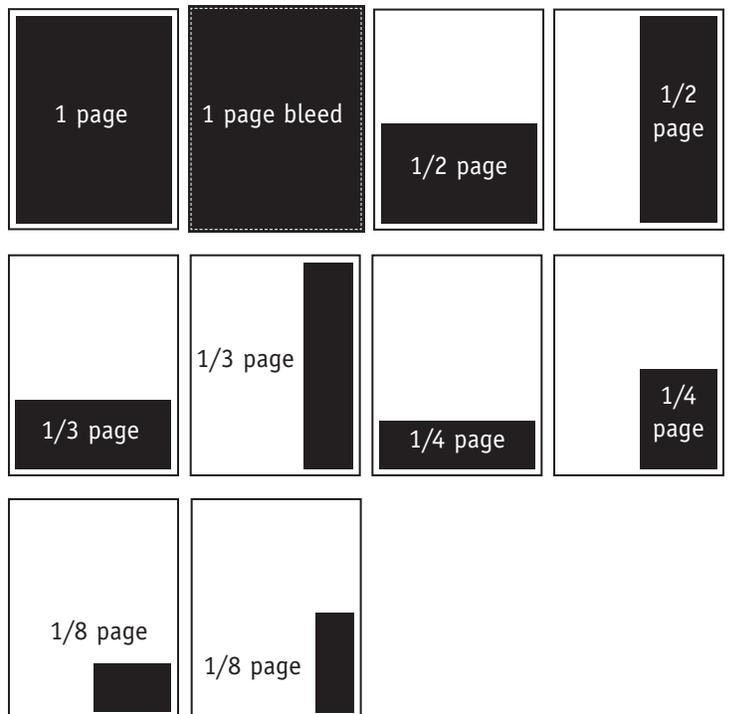
Online Advertisement Specifications

File formats: PNG, GIF, JPG (animated graphics are permitted)

Sizes	Width	Height
Home page	180 pixels	180 pixels
All other pages	400 pixels	180 pixels

Technical Specifications for Artwork

1 page	194 mm × 257 mm
1 page (bleed)	213 mm × 276 mm (size after bleed zone of 5 mm added: 223 × 286 mm)
1/2 page horizontal	194 mm × 124 mm
1/2 page vertical	95 mm × 257 mm
1/3 page horizontal	194 mm × 82 mm
1/3 page vertical	62 mm × 257 mm
1/4 page horizontal	194 mm × 60 mm
1/4 page vertical	95 mm × 124 mm
1/8 page horizontal	95 mm × 60 mm
1/8 page vertical	48 mm × 124 mm



What and where to submit

We accept files in the following formats: EPS, JPG, TIF, and high-resolution PDF [with settings U.S. Web coated (SWOP) v2] CROP MARKS OUTSIDE BLEED ZONE. NO REGISTRATION MARKS.

Send to:

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